

Alternative Funding

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Introduction

We began our examination of alternate funding by meeting with District Treasurer Todd Hopkins and then Associate Superintendent Kathi Maxwell with the following takeaways.

- District is open to all types of grants and outside funding opportunities
- Be careful about grants, especially when they require ongoing costs
- WSD does not have staffing to monitor a large number of smaller grants
- It would be nice to have a Development Director, but it would have to pay for itself
- Several teachers in the District seek out, apply for and oversee department or class level grants

Grants

- ▶ Train teachers - train the trainer
- ▶ Track grant requests
- ▶ Staff access to grant request data
- ▶ Grant writer - paid staff or volunteer
- ▶ Porter Library - Foundation Center <http://www.westlakelibrary.org/databases/foundationce>

Ask Package

- ▶ Documents which are important to be able to ask Corporations and Private Organizations for grants and funding
 - Reviewed a Non-Profit organizations ask package
 - Possible foundation to setting up a Westlake School Ask Package
 - Framework to show how values align and the relationship will be carried out before and after donation
- ▶ Staff access to grant request data
- ▶ One for Foundation and one for teachers

Foundation/Endowment - Comparative

School District	Source of Funding	Amount obtained (Fiscal Year)
Westlake (2017)	1.Held in trust for Scholarships	1.\$89,685.00
Clearview	1.Donations 2.General Grants	1.\$14,612.00 2.\$32,765.00
Amherst	1.Donations and Grants 1. Educational fund 2. Pta 3. Booster 4. Alumni 5. Local Business 6. Organizations 7. Classroom Grants 8. Scholarships	1.\$180,000.00
Shaker Heights (2018)	1.Huntington Bank Planetarium Donation 2.Huntington Bank PLC Donation	1.(2014) \$75,000.00 2.(2018) \$15,000.00
Brecksville Broadview Heights (2018)	1.Miscellaneous Federal Grants 2.Special Trust VENDORS(see BBH image): 1.Educational Service Center 2.The Illuminating Co. 3.Medina Auto Mall	2018 1.\$75,729.13 2.\$62,088.88 3.\$62,909.00 4.\$58,042.00 5.\$23,656.00
Rocky River (2017)	1.Miscellaneous Funds	1.\$8,370,396

Foundation - Resources

- ▶ National School Foundation Association <https://www.schoolfoundations.org/>
 - ▶ The mission of the National School Foundation Association is to provide support, training, and resources to education foundations and their leaders to maximize their success.
 - ▶ Maximum annual dues \$700
 - ▶ Regional workshops and webinars

Firelands Local Schools www.firelandsschools.org/CommunityMembersAlumni.aspx

Clearview Schools www.clearviewschools.org/clearvieweducationalendowment.aspx

St. Ignatius www.mydigitalpublication.com/publication/?i=525429#%22issue_id%22:525429,%22page%22:72

Foundation - Donor Advised Funds

- ▶ The Donor Advised Fund is a giving vehicle established at a public charity. It allows donors to make a charitable contribution, receive an immediate tax deduction and then recommend grants from the fund over time. Donors can contribute to the fund as frequently as they like, and then recommend grants to their favorite charities whenever makes sense for them.
- ▶ Generally, a Donor Advised Fund is a separately identified fund or account that is maintained and operated by a section 501(c)(3) organization, which is called a sponsoring organization. Sponsors include Brokerage Firms such as Fidelity, Schwab, etc. Each account is composed of contributions made by individual donors. Once the donor makes the contribution, the organization has legal control over it. However, the donor, or the donor's representative, retains advisory privileges with respect to the distribution of funds and the investment of assets in the account.

Other ideas for engagement

- ▶ Dad's Clubs
 - goal is to provide the school with financial contributions which are used to provide student scholarships and which also support school projects identified and established in collaboration with the school administration
- ▶ Volunteering opportunities (Collect interests and expertise through registration gateway)

Grant writing

Levy Committee

Fundraising

Classroom Assistance

Career Counseling Opportunities

Volunteer Services

Are You Interested in Volunteering?

The Puyallup School District (PSD) welcomes more than 10,000 parents and community members into our schools each year to volunteer with students and staff. Volunteers make a major difference in the lives of our students by offering their time, energy and support towards achieving our goal of academic success for each child.

Best practices

Amherst Schools 2018 Quality Report

High Quality. Strong Value. Good Citizenship.

Our community partners are key to providing a high quality education. In fact, our district accepts an average of \$150,000 in external gifts every year!

Thank you to our Amherst Schools Educational Foundation, Parent-Teacher Organizations, Boosters, alumni, local businesses and organizations, and families for supporting student programs, classroom grants, and scholarships!

Source: AEVSD Board Minutes Jan. 2014-June 2018



Firelands Reunion

Looking for all Firelands High School Alumni, Faculty, Bus Drivers, & Support Staff (21 and over)

Partnerships keep Rocky River schools among best in state, Shoaf says

By JEFF GALLATIN Jan 15 2019