



Strategic Planning Committee

Board of Education Presentation

April 11, 2016

STRATEGIC PLANNING COMMITTEE

- A group of over 50 residents including business, nonprofit, civic, mental health, higher education, clergy, parent and neighborhood leaders
- 6 in-depth meetings over 5 months
- Reviewed current state of academics, technology, finances, facilities, and community research
- Provided input on community and global trends, skills gaps, and resource needs
- Created a Strategic Planning Outline for the district

FINANCE

Goal: Maintain a constant and appropriate long-term funding stream.

1. Educate community about school finances.
2. Address the needs and concerns of the community head-on.
3. Ensure a dedicated local revenue stream.
4. Identify non-levy sources of financial support.

CURRICULUM AND TECHNOLOGY

Goal: Create a systematic framework to develop an all-inclusive learning environment aimed at educating the whole child.

1. Ensure implementation of effective instruction with evidence-based practices that integrates technology.
2. Implement a PK-12 curriculum that works within the global community.
3. Increase access to college courses.
4. Evaluate the effectiveness of curriculum models.
5. Provide experiential learning environments for our students.
6. Recruit and retain high-quality educators and provide ongoing professional development.

FACILITIES

Goal: Have a 21st century learning environment where form follows flexible function and accommodates safety, curriculum and technology.

1. Ensure a dedicated revenue stream for instructional and operational technology.
2. Implement relevant and appropriate technology to ensure safety/security.
3. Ensure that campuses create positive, healthy, learning environments.
4. Guarantee equitable facilities that maximize the ability to make data-driven decisions and ensure student needs are met.
5. Provide the infrastructure necessary to support technology and other electrical needs.

COMMUNICATION AND COMMUNITY PARTNERSHIPS

Goal: Build a sense of pride, confidence and trust through communication and partnerships.

- 1. Engage residents and the community through a grassroots approach.**
- 2. Develop a steering committee to promote awareness in the community.**
- 3. Expand resources dedicated to communications and marketing.**
- 4. Create a kick-off event to start the school year, engage seniors and students.**
- 5. Continue existing partnerships and expand opportunities.**

CULTURE AND ENVIRONMENT

Goal: Build a culture of inclusion, collaboration, open-mindedness, respect and inspiration.

1. Launch an internal communications campaign.
2. Gain an understanding of the state of the culture and climate and regularly measure progress.
3. Create communications to share findings from surveys, plans for addressing gaps, and progress on initiatives.
4. Engage students to help identify best practices for learning and achieving.
5. Leverage the International Baccalaureate program to help ensure we are working to develop the “intellectual, personal, emotional and social skills needed to live, learn, and work in a rapidly globalizing world.”

STRATEGIC PLANNING COMMITTEE

- Faculty, staff, administrators
- Parents and PTA members
- Alego Health
- Bendix Comm.Vehicle Systems
- CauseMark
- Citizens Advisory Committee
- City of Westlake
- Clague Playhouse/Ret. Jones Day
- Cleveland State University
- Connecting for Kids
- Cuyahoga Community College
- Dealer Tire
- Fredrick, Fredrick & Heller Engineers, Inc.
- KPMG LLP
- Lakeshore Community Credit Union
- Lesko Architecture
- Lutheran Home at Concord Reserve
- MetroHealth Medical Center
- Osborn Engineering
- Southwest Community Health System
- Westlake Alumni Association
- Westlake City Council
- Westlake Porter Public Library
- Westlake Soccer Association
- Westlake Teacher Association
- Westlake United Methodist Church
- Westshore Primary Care
- West Shore YMCA