



Westlake Board of Education

Board Notes from Monday, Sept. 8, 2014, Work Session

VISION STATEMENT

The Westlake City School District will provide a dynamic, student-centered, 21st Century learning environment. Our district will be characterized by high achievement, actively engaged learners, mutual respect, shared knowledge, pursuit of new skills and capabilities, collaborative learning, willingness to take action, a team commitment to data-driven continuous improvement, and tangible results.

MISSION STATEMENT

We Educate for Excellence ... Empowering all students to achieve their educational goals, to direct their lives, and to contribute to society.

SUPERINTENDENT'S REPORT/MASTER FACILITY PLAN UPDATE

1. Superintendent's Report/Facility Plan Update made in conjunction with Treasurer's Report

TREASURER'S REPORT/RECOMMENDATIONS

1. Financial presentation – Draft 2014-2015 appropriation measure (budget)/CFO-Treasurer Mark Pepera
2. Our expenses still exceed our revenues and we will need to do something or change our programming.
3. Major fiscal targets
 - a. Financial – attain additional revenue to maintain cycle
 - b. Capital – complete master plan (Phase II), dedicated revenue stream
4. Expenses are greater than revenues. Increased pressure on stagnant budget. District already at new normal level.

5. Capital facilities plan – fulfill master facilities plan. Leverage of planned debt millage drop devised to handle major capital needs. We're at that point in time. Need to develop a plan to leverage that drop.
6. 20/20 Vision Committee, Survey
7. Superintendent Geoff Palmer
 - a. One of the big pieces driving this is communication.
 - i. 2001 – Communications audit conducted by Burges & Burges. Surveyed community and looked for holes.
 - ii. 2002 – work revolving around CIP, Action Plan
 - iii. 2005-06 – Internal staff survey. TRIAD survey of community attitudes related to levy.
 - iv. 2008 – 20/20 Vision Committee got rolling. TRIAD survey tied to levy.
 - v. 2010-2011 – District branding guidelines developed. Pass \$84 million bond issue for Phase I.
 - vi. 2014 – focusing on Social Media presence and finding ways to meet our community and family members.
 - vii. Newsletters, electronic communications
 - viii. Evaluating our options on print communications – it gets message in front of people without having to work for it.
 - ix. Update our communication audit – TRIAD or NSPRA to build into new communications plan. Critical key component to everything we are trying to do.
 - b. Push is communications related to facility needs
 - i. Started with 18 options reduced to 2 for Phase II (neighborhood and grade-level considerations).
 - ii. Original neighborhood option takes 7 buildings down to 6
 - iii. Original grade-level option went from 7 to 5 buildings, then down to 4
 - iv. 20/20 Committee – Asking Lesko to look at facilities and give updated information by end of September. Site feasibility, cost updates, cost savings going to fewer buildings, pros/cons
 - c. Petition community – operating levy? Bond levy? Combination levy?
 - i. Millage drop-off could produce a tax neutral situation for a bond-PI situation, but will not address operational needs. Figures for Phase II significantly lower than originally projected.
 - ii. We are not on the ballot this fall.
 - d. Parkside site has a lot to offer, but a tight site for the number of students. Typical guidelines say we should have 20-25 acres for that site, but only have 15. Something Lesko will look at. Fairview Park elementary has a tight site that works. Lesko will provide information/options.
 - e. We need to incorporate demographics of the community on the 20/20 Committee. People willing to contribute and be part of a productive discussion about what's best for the community. Probably looking at convening the group in early October.

- f. Field House – MKC has plan in front of them, need approval from city, then go to bid.
- 8. 2014-2015 Draft Budget
 - a. Final approval Sept. 29
 - b. Appropriation measure only slightly above FY13 and slightly below FY14. Operational budget request is flat-lined from FY14. Request is same amount requested in FY11.
 - c. Have safeguards in place to guard against phony bills coming in (nationwide scam).

ACTION ITEMS

- 1. Approved resignation of Joseph Ciaccia
- 2. Approved classified employment
 - a. Joseph Ciaccia
 - b. Donna Winter
 - c. Marsha Lesko
 - d. Kristen Korpa
 - e. Nancy Blase
 - f. Ryan Quinn
 - g. Eric Shoop
 - h. Nichole Borecki
- 3. Approved Project Link employment of Karena Aurlerien and Michelina Bacisin
- 4. Approved supplementary employment of Paul Hammond, Adam Gordon, Sean Rancz
- 5. Approved employment of Donna Collins for St. Paul Lutheran School-speech therapist, paid form auxiliary services fund or Title VI-B IDEA funds.

BOARD DISCUSSION ITEMS

- 1. Thanks to the groups for the stadium improvements/beautification.
- 2. International Baccalaureate verification visits – verifying times for Board members to be available for interviews.
- 3. We received restitution in full from vandalism at the new high school before it opened.

The Board adjourned to executive session to discuss the employment of public employees. No action was taken.

NEXT REGULAR MEETING: The next meeting of the Board is Monday, Sept. 29, at 6pm at Dover Elementary School, 2300 Dover Center Road.

For more detailed information on these items, visit

<http://beta.westlake.k12.oh.us/boe/meetingschedule/default.aspx>