

**WESTLAKE CITY SCHOOLS
BOARD OF EDUCATION MINUTES**

**Monday, September 10, 2007 – 5:30 p.m. – Work Session
Administration Building – Board Room
27200 Hilliard Blvd.**

Call to Order: Time: 5:32 p.m.

Roll Call:

Mrs. D'Ettorre Wargo	<u>Present</u>	
Mr. Mays	<u>Present</u>	
Mr. Marinucci	<u>Present</u>	
Mr. O'Malley	<u>Present</u>	Entered the meeting at 5:35 p.m.
Ms. Rocco	<u>Present</u>	

Pledge of Allegiance: President D'Ettorre Wargo led the assembly in the Pledge of Allegiance.

Acknowledgment of Visitors: President D'Ettorre Wargo thanked all individuals in attendance and welcomed Dr. Dan Keenan, the new Superintendent.

Motion to Amend the Agenda to *Add* an Executive Session to Discuss Complaints against a Public Employee

Motion by Mr. Marinucci

Seconded by Mr. Mays

Roll Call Vote:

Mrs. D'Ettorre Wargo	<u>AYE</u>
Mr. Mays	<u>AYE</u>
Mr. Marinucci	<u>AYE</u>
Ms. Rocco	<u>AYE</u>

Approval of Agenda as Amended

Motion by Mr. Mays

Seconded by Mr. Marinucci

Roll Call Vote:

Mrs. D'Ettorre Wargo	<u>AYE</u>
Mr. Mays	<u>AYE</u>
Mr. Marinucci	<u>AYE</u>
Ms. Rocco	<u>AYE</u>

*Hearing of Public (15 Minutes) Agenda Items – None.

Mr. O'Malley entered the meeting at 5:35 p.m.

A. Treasurer Items

1. 2007-2008 Budget Presentation

Pepera - The Treasurer presented the first draft of the 2007-08 Budget and 5-year financial forecast to the Board.

B. Discussion Items

1. Advertising – Current Levels & Guidelines

Keenan – The Superintendent discussed the District’s advertising policy and current levels of advertising throughout the District. He reviewed sample advertising policies from Bay Village, Berea, Kirtland, Lakewood, Medina, Olmsted Falls, Painesville Local and Rocky River. He further indicated the administration of these policies tends to vary from district to district. Bay Village, Fairview Park and Rocky River utilize a third-party vendor, Home Team Marketing, for advertising purposes.

Marinucci – He asked if the districts surveyed created their advertising policy based on a project-driven purpose or simply a general purpose?

Keenan – A majority of districts stated they modified their advertising policy due to the initiation of a major project.

Marinucci – How would the School District deal with the zoning code and signage restrictions imposed by the City?

Puffer – In developing any policy, the District must take into consideration the City code with respect to signage.

2. Proposed CAC Research Topics

Keenan – The Superintendent provided a draft of 12 proposed CAC projects and suggested topics for the 2007-08 school year. He indicated the Board will be asked to approve the final CAC projects at some later date.

Marinucci – He indicated the exploration of Advanced Placement courses might be helpful in developing future curriculum offerings.

Keenan – Indicated he is really interested in the facilities project, researching the curriculum for the 21st century, and exploring funding alternatives.

3. Board Items

Wargo – The Board picture will be taken on September 24th at 5:00 p.m.

Wargo – The November 12th Board meeting will be cancelled due to a conflict with the OSBA Capital Conference.

*Hearing of Public (15 Minutes) – None.

C. Adjourn to Executive Session

Time: 6:31 p.m.

Purpose: To Discuss Complaints against a Public Employee

Motion by Mr. O’Malley

Seconded by Mr. Marinucci

Roll Call Vote:

Mrs. D'Ettorre Wargo	<u>AYE</u>
Mr. Mays	<u>AYE</u>
Mr. Marinucci	<u>AYE</u>
Mr. O'Malley	<u>AYE</u>
Ms. Rocco	<u>AYE</u>

Others in Attendance: Keenan, Pepera, Puffer

Mr. O'Malley exited the meeting at 6:48 p.m.

Adjourn Executive Session and Return to Regular Session
Time: 6:55 p.m.

D. Adjournment

President D'Ettorre Wargo adjourned the meeting at 6:56 p.m.

President

Treasurer

*The public may address the Board during the periods of the meeting designated for public participation. Each person addressing the Board shall give his/her name and address. If several people wish to speak, each person is allotted three minutes until the total time allotted is used. During that period, no person may speak twice until all who desire to speak have had the opportunity to do so. The period of public participation may be extended by a vote of the majority of the Board present and voting.

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